

World Health Summit 2018 Media Report

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Facts

- 320 reports (print, online, TV, radio) on the World Health Summit in 2018
- 210 accredited media representatives
- Features in major news agencies and outlets like
 - *AFP, AP, Reuters*
 - *ARD Tagesschau, Deutsche Welle, Deutschlandfunk, Financial Times, FOCUS, Frankfurter Allgemeine Zeitung, FT News, Handelsblatt, MDR aktuell, RTL, Stern, Süddeutsche Zeitung,*
 - *rbb-Fernsehen, Inforadio rbb, Berliner Morgenpost, Berliner Zeitung, Hamburger Abendblatt, Tagesspiegel, WELT, ZDF Nachrichten*
 - *The Guardian, The Telegraph, Le Figaro, The Portugal News, Iran Daily, Observador, The Better India, The Indian Express*
 - *The Lancet, Ärzte-Zeitung, Deutsches Ärzteblatt*
- 130,000+ online visitors from 100 countries
- 4,000 participants via livestream
- Facebook:
 - 8,000 likes
 - 19,000 mentions in October 2018
- Twitter
 - 7,000+ followers
 - 300,000 impressions
- Press releases issued to more than 1,800 German and 1,000 international media contacts
- Monthly newsletters to 20,000 subscribers worldwide

Media Partners



Media Coverage

More than 320 reports (print, online, TV, radio) in 2018, e.g. in:

- Ad Hoc News
- AFP
- allAfrica
- AP
- ARD
- Ärzte-Zeitung
- Atento Viseu
- Aveiro
- Berliner Kurier
- Berliner Morgenpost
- Berliner Zeitung
- Biotech News
- Businessportal Norwegen
- Care Insight
- Daily Sabah
- Science
- Deutsche Welle
- Deutsches Ärzteblatt
- Deutschlandfunk
- devex
- Dignited
- Entwicklungs-politik Online
- epd
- Epoch Times
- Financial Times
- Focus.de
- Frankfurter Allgemeine Zeitung
- FT Health
- ftn NEWS
- Gateo
- Ghana News Agency
- Greenpeace Magazin
- Hamburger Abendblatt
- HamburgNews
- Handelsblatt
- Health Capital Cluster
- Health Policy Watch
- Healthcare Startups Deutschland
- kma
- Le Figaro
- Litoral Centro
- Market Insider
- MCEBISCO Nigeria
- MDR
- medicalonline
- Medizin Aspekte
- Med-Tech Innovation News
- Modern Ghana
- Nachrichten Welt
- neues deutschland
- NRK Nyheter
- Observador
- Onu Info
- PenNews
- people magazines
- POLITICO
- Politik Digital
- Potsdamer Neueste Nachrichten
- presse augsburg
- Publico
- rbb
- reliefweb
- Reuters
- RTL
- Science
- Stern
- Süddeutsche Zeitung / Sueddeutsche.de
- Tagesspiegel
- The Better India
- The Citizen
- The Guardian
- The Indian Express
- The Lancet
- The Portugal News
- The Sagamore
- The Telegraph
- The World News
- Times of India
- Tiroler Tageszeitung
- wallstreet online
- WELT
- Westfälische Rundschau
- Wirtschaftswoche
- Xinhua
- ZDF

Further information:

<https://www.worldhealthsummit.org/media/in-the-media/clippings-2018.html>

All 2018 press releases:

<https://www.worldhealthsummit.org/media/press-releases/2018.html>

Press Conference

Sunday, October 14, 11:30-12:15am

Speakers:

- Prof. Dr. Detlev Ganten (Germany) | President, World Health Summit
- Prof. Dr. Elizabeth Blackburn (USA) | Nobel laureate
- Prof. Dr. Jochen Maas (Germany) | CEO R&D, Sanofi Deutschland
- Dr. Steven Buchsbaum (USA) | Bill & Melinda Gates Foundation

Quotes

ARD Tagesschau

„Here, the international connections are being established between NGOs, politicians and researchers.“

Hamburger Abendblatt

„The Summit is said to be one of the most important network meetings for Global Health experts.“

POLITICO

“Now in its 10th year, the World Health Summit draws thousands of leading academics, clinicians, decision-makers, and representatives across different health-related fields and industries from around the world, all with the same vision: of every woman, man, and child in the world having the chance to live a healthy life.” [...] “Cancer is a global problem, and that’s why a global summit must serve as a springboard for change.”

The Guardian

„German chancellor tells World Health Summit that states must cooperate in battle against disease and epidemics.“

Impatient Optimists Blogpost

“Germany is an emerging leader in global health. This year marks the 10th anniversary of the World Health Summit, an annual convening of global health leaders hosted by Germany with the co-sponsorship of other European Union nations.“

IFPMA Blogpost

“The power of the World Health Summit 2018 to convene leading policy experts, government and UN officials, and industry leaders can play an important role in tabling viable solutions for the UHC Forum next year and help pave the way for people everywhere to access quality health services, without risking financial hardship.“

Xinhua

„Since it was launched in 2009, the World Health Summit has provided a forum for exchange with experts from academia, industry, politics and civil society.“

HealthCapital.de

„Der World Health Summit gilt heute als eines der bedeutendsten Foren für globale Gesundheitsfragen. Er bringt Akteure aus unterschiedlichen Politikbereichen, Sektoren und Staaten zusammen: Staatsoberhäupter und Minister, führende Wissenschaftler, Vorstände von Industrieunternehmen sowie internationale NGOs.“

Digital Outreach

- 130,000+ online visitors from 100 countries and 299.000+ page impressions at www.worldhealthsummit.org
- 4,000 participants via livestream
- 20,000 newsletter subscribers

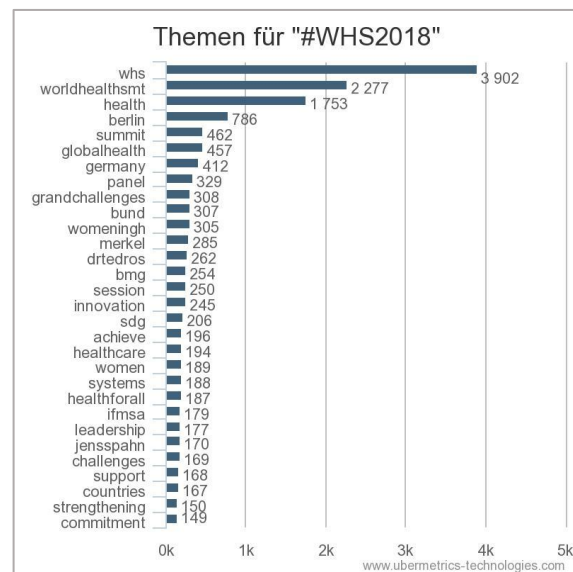
Social Media

Facebook

- 8,000 likes
- 19,000 mentions in October 2018

Twitter

- > 7,000 followers
- Jan-Nov 2018:
 - 300,000 tweet impressions
 - 7,500 mentions of @WorldHealthSmt
 - 4,000 tweets using #WHS2018
- October 2018:
 - 82,300 tweet impressions
 - 11,400 visits of the World Health Summit Twitter profile
 - 1,341 mentions of @WorldHealthSmt
 - 800+ new followers



Channels

- www.facebook.com/worldhealthsummit
- www.twitter.com/worldhealthsmt
- www.linkedin.com/company/worldhealthsummit/
- www.youtube.com/user/WorldHealthSummit1

