



## **WHS Startup Track 2016 Welcomes Applications**

### *International Pitch for Startups in Healthcare*

International Health-Startups are now encouraged to apply for the WHS Startup Track 2016. The WHS is looking for outstanding ideas and innovative business concepts that have the potential to revolutionize healthcare and improve Global Health.

From among the applicants, representatives from 25 startups will be invited to attend the World Health Summit 2016, which will take place again this year at the Federal Foreign Office in Berlin (Germany). 10 finalists will subsequently pitch their concepts to the WHS audience and jury on October 10.

Members of the jury:

1. Kai Uwe Bindseil, *Berlin Partner for Business and Technology*
2. Andreas Gebhard, *re:publica*
3. Jutta Klauer, *Pfizer Deutschland*
4. Karin Knufmann-Happe, *German Federal Ministry of Health*
5. Jörn Krupa, *Helmholtz Association*
6. Shari Langemak, *Medscape Germany*
7. Markus Müschenich, *Bundesverband Internetmedizin*
8. Klaus Stöckemann, *Peppermint VenturePartners*

The winner receives coaching sessions with experts, and is granted special access to potential scientific and business advisors in the international WHS network and among members of the M8 Alliance. Throughout the event, participating companies all have the chance to open doors in the scientific community, and showcase their ideas to experts from industry, politics and civil society.

Young entrepreneurs may apply until June 30, 2016: [startups@worldhealthsummit.org](mailto:startups@worldhealthsummit.org)

For all of the information on the WHS Startup Track, please follow this link:  
[www.worldhealthsummit.org/the-summit/startup-track](http://www.worldhealthsummit.org/the-summit/startup-track)

The World Health Summit 2016 will be held from October 9-11 at the German Federal Foreign Office in Berlin. Under the high patronage of German Chancellor Angela Merkel, French President François Hollande and European Commission President Jean-Claude Juncker, the WHS is the premiere international platform for exploring strategic developments and decisions in the area of healthcare.

Information on speakers and topics of the World Health Summit 2016:  
[www.worldhealthsummit.org/the-summit/program](http://www.worldhealthsummit.org/the-summit/program)  
[www.worldhealthsummit.org/the-summit/speakers](http://www.worldhealthsummit.org/the-summit/speakers)

The World Health Summit is open to media representatives:  
[www.worldhealthsummit.org/press-media/accreditation](http://www.worldhealthsummit.org/press-media/accreditation)

-----

Press Contact:  
Tobias Gerber  
Tel.: +49 30 450 572 114  
[communications@worldhealthsummit.org](mailto:communications@worldhealthsummit.org)